



THE **FUTURE** OF FASHION TECHNOLOGY

3rd - 4th April 2025

BENGALURU

ITC Gardenia

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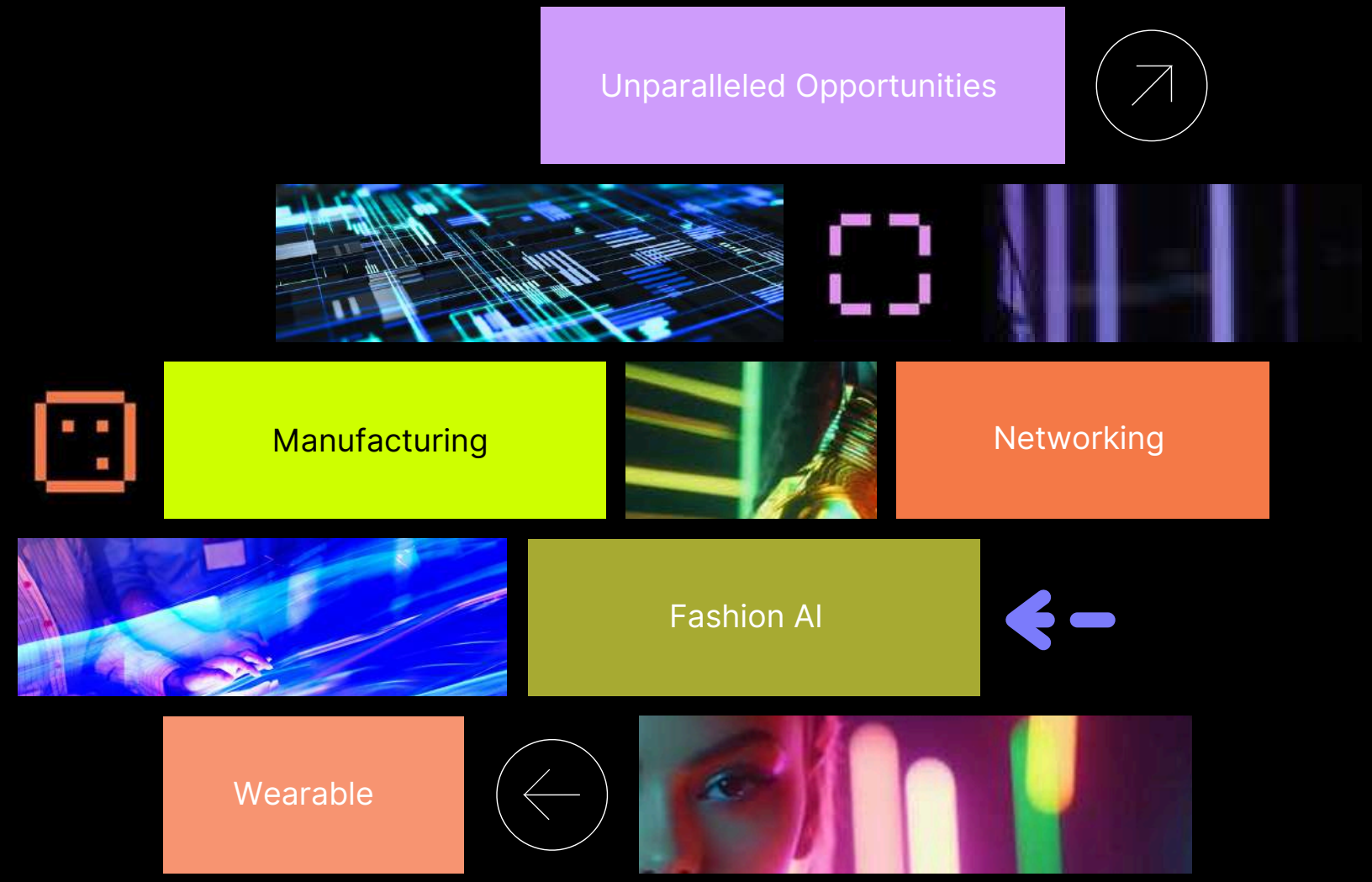
 APPAREL RESOURCES



FTW AT A GLANCE

FTW is a platform for all companies from the textile value chain to come together and discuss the ever-evolving innovations within the sector's three key areas – apparel manufacturing, technical textiles and fashion retail. This event will offer an opportunity to participants to network with C-level delegates, discuss & debate on future topics like AI, industry 4.0, alternate material, textile and apparel trends, on-demand, sustainability, building a digital twin, transparency and showcase their products, services & technologies to key decision makers from the apparel & fashion industry.

Join for networking, discussions and technology showcases, gaining valuable insights into the evolving fashion tech landscape.



SHOW GLIMPSES

**40+ SPONSOR
& PARTNERS**



➤ To showcase new-age technologies for fashion retail and manufacturing industries

**15+ KNOWLEDGE
SESSIONS**



➤ Intriguing discussions under Tech Panels, Tech Spotlight, Tech Podium and Tech Huddle sessions

**50+ INDUSTRY
SPEAKERS**



➤ Experts from brands, factories and start-ups to disseminate insightful information

**2,000+
ATTENDEES**



➤ From global fashion retail houses, brands, manufacturers, buying houses and technology industries

KEY DISCUSSION POINTS: RETAIL AND MANUFACTURING

Technical Textile Innovation

Showcase the latest innovations and trends in technical textiles for industrial, medical, defence and sports applications.

Industry 4.0 in Apparel Manufacturing

Get tips on making factories smarter with real-time monitoring tools

On-Demand Manufacturing

Get insights on how to cater to 'on-demand' orders successfully

AI and Generative AI

Experience the use cases of AI and Gen-AI in fashion business

Virtual Design and 3D

Streamline manufacturing and sourcing processes through 3D

Tech For Good

Know how sustainable technologies are streamlining fashion supply chain



PARTICIPATING STAKEHOLDERS

- ▶ Smart Technical Textile Players
- ▶ Fashion Tech Companies
- ▶ Industrial Clothing Manufacturers
- ▶ Innovators
- ▶ Fashion Brands
- ▶ Fashion E-Com Companies
- ▶ Fashion Retailers
- ▶ Investors



WHY ASSOCIATE?

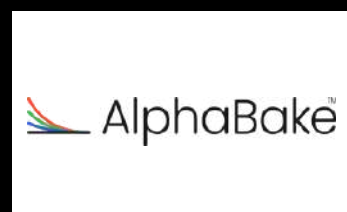
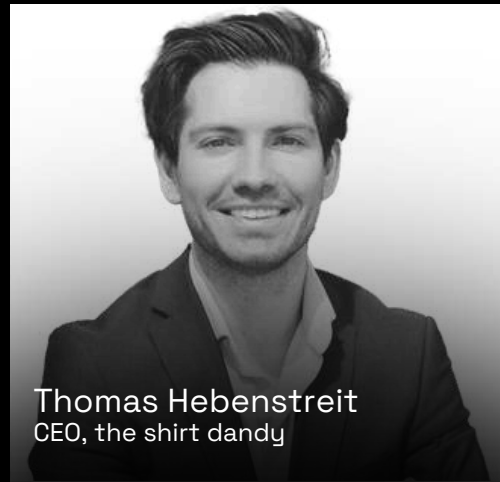
- ▶ **Spotlight**
Your Technology
- ▶ Attend
Insightful Discussions
- ▶ **Collaborate**
With Businesses
- ▶ Make Priceless
Connections
- ▶ Develop
Brand Awareness
- ▶ **Network**
With Peers



FTW '24 GALLERY



PAST SPEAKERS & PARTNERS



PARTNERSHIP OPPORTUNITIES



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Associate 9

Associate 10

TITLE PARTNER

INR 50 Lacs + GST

Branding & Promotions

- Branding as 'Platinum Partner': **90% communication** on main event, website, collaterals and other marketing promotions
- Logo/Promo: To be shown on main stage slides

Speaking Opportunity

- Speaking Opportunity: Company **CEO/Chairman** To be given **main stage** keynote slot
- Speaker Promotion: **Speaker profile and picture on website** and show agenda; also through emailers and social media

Exclusive Deliverables

- **Advertisement in Show catalogue:** Back cover of show catalogue for maximum eyeballs
- **24 sqm** booth space
- Business Meetings: **3 meetings** to be organised with select companies
Conference Passes: **10**
- **Delegate passes** which include conference access

Post-Show Coverage

- **3 minute video/media byte** from the Head of the organisation
Interview of the Head of the company on the website
- **Brand acknowledgment** in post-show report in magazines as well as in articles on website

Networking

- **One-to-one** engagement



EVENT POWERED BY PARTNER

INR 30 Lacs + GST

Branding & Promotions

- Branding as 'Event Powered by Partner': **80%** communication on main event, website, collaterals and other marketing promotions
- Logo/Promo: To be shown on **main stage slides**

Speaking Opportunity

- Speaking Opportunity: Company **CEO/Chairman**
- Speaker Promotion: **Speaker profile and picture on website** and show agenda; also through emailers and social media

Exclusive Deliverables

- **Advertisement in Show catalogue:** Back inside of show catalogue for maximum eyeballs
- **12 sqm booth space**
- **VIP Lounge Access:** Strategic networking opportunity with Heads of selected companies
- **Conference Passes: 8 Delegate passes** which include conference access

Post-Show Coverage

- **1 minute video/media byte** from the Head of the organisation
- **Interview of the Head of the company** on the website
- **Brand acknowledgment** in post-show report in magazines as well as in articles on website

Networking

- **One-to-one** engagement



REGISTRATION PARTNER

INR 15 Lacs + GST

Branding & Promotions

- Branding as 'Registration Partner': 80% communication on main event, website, collaterals and other marketing promotions

Exclusive Deliverables

- **Advertisement in Show catalogue:** One Full Page in show catalogue for maximum eyeballs
- **6 sqm booth space**
- **VIP Lounge Access:** Strategic networking opportunity with Heads of selected companies
- **Conference Passes:** 4 Delegete passes which include conference access

Post-Show Coverage

- **1 minute video/media byte** from the Head of the organisation
- **Brand acknowledgment** in post-show report in magazines as well as in articles on website

Networking

- **One-to-one** engagement



GOLD PARTNER

INR 12 Lacs + GST

Branding & Promotions

- Branding as 'Gold Partner': **65% communication** on main event, website, collaterals and other marketing promotions
- Logo/Promo: To be shown on main stage slides

Speaking Opportunity

- Speaking Opportunity: Company **CEO/Chairman**
- Speaker Promotion: **Speaker profile and picture on website** and show agenda; also through emailers and social media

Exclusive Deliverables

- **Advertisement in Show catalogue:** Full Page in inside of show catalogue for maximum eyeballs
- **6 sqm booth space**
- **VIP Lounge Access:** Strategic networking opportunity with Heads of selected companies
- **Conference Passes:** **2 passes** which include conference access

Post-Show Coverage

- **1 minute video/media byte** from the Head of the organisation
- **Brand acknowledgment** in post-show report in magazines as well as in articles on website

Networking

- **One-to-one** engagement



SILVER PARTNER

INR 8.5 Lacs + GST

Branding & Promotions

- Branding as 'Silver Partner': **50% communication** on main event, website, collaterals and other marketing promotions
- Logo/Promo: To be shown on main stage slides

Exclusive Deliverables

- **Advertisement in Show catalogue:** Full Page in inside of show catalogue for maximum eyeballs
- **6 sqm booth space**
- **VIP Lounge Access:** Strategic networking opportunity with Heads of selected companies
- **Conference Passes:** **2 passes** which include conference access

Post-Show Coverage

- **1 minute video/media byte** from the Head of the organisation
- **Brand acknowledgment** in post-show report in magazines as well as in articles on website

Networking

- **One-to-one** engagement



SESSION PARTNER

INR 6 Lacs + GST

Branding & Promotions

- Branding as 'Session Partner': **50% communication** on main event, website, collaterals and other marketing promotions
- Logo/Promo: To be shown on main stage slides

Speaking Opportunity

- Speaking Opportunity: Company **CEO/Chairman**
- Speaker Promotion: **Speaker profile and picture on website** and show agenda; also through emailers and social media

Exclusive Deliverables

- **VIP Lounge Access:** Strategic networking opportunity with Heads of selected companies
- Conference Passes: **2 passes** which include conference access

Post-Show Coverage

- **1 minute video/media byte** from the Head of the organisation
- **Brand acknowledgment** in post-show report in magazines as well as in articles on website

Networking

- **One-to-one** engagement



BRONZE PARTNER

INR 4.5 Lacs + GST

Branding & Promotions

- Branding as 'Bronze Partner': 50% communication on main event, website, collaterals and other marketing promotions
- Logo/Promo: To be shown on main stage slides

Exclusive Deliverables

- Advertisement in Show catalogue: Full Page in inside of show catalogue for maximum eyeballs
- Desk Space for company presentation
- VIP Lounge Access: Strategic networking opportunity with Heads of selected companies
- Conference Passes: 2 Delegate passes which include conference access

Post-Show Coverage

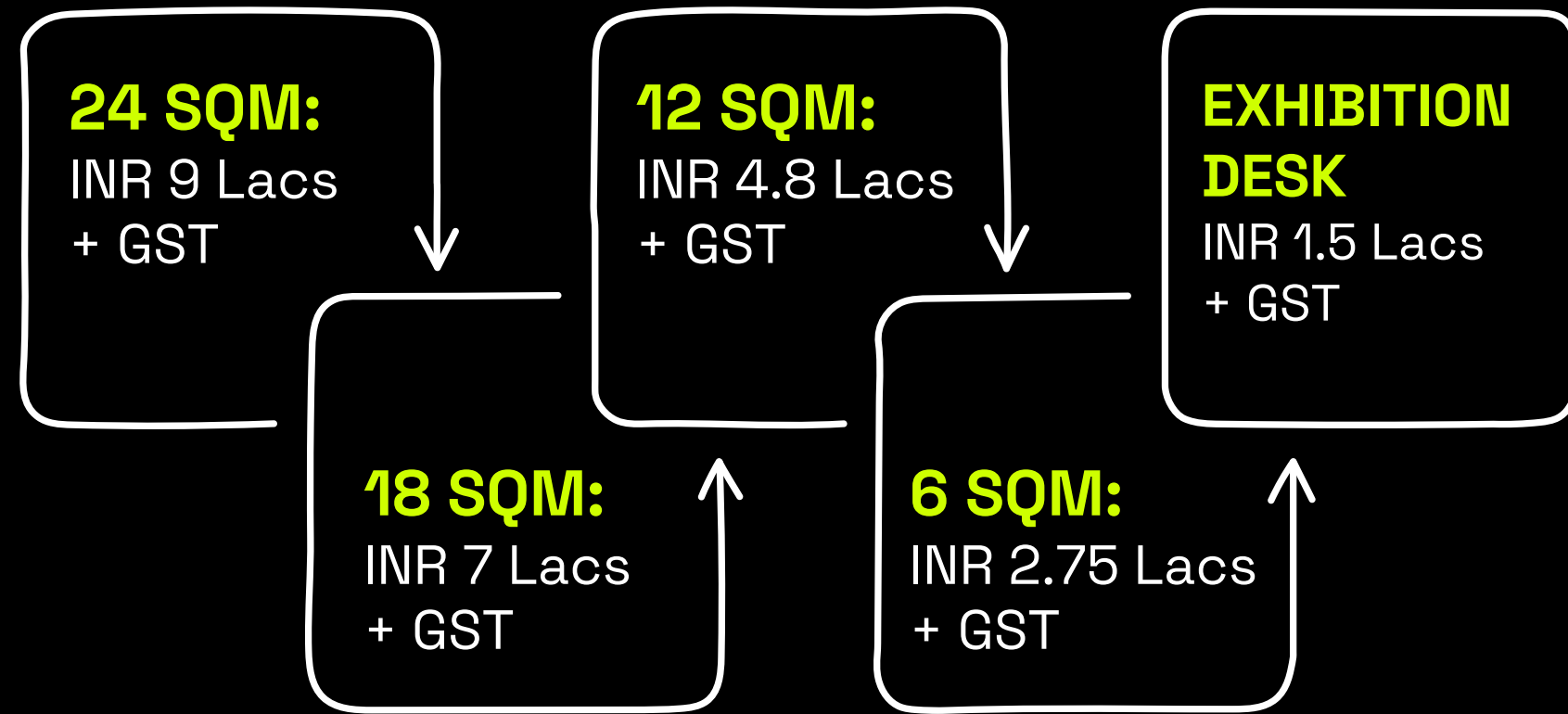
- 1 minute video/media byte from the Head of the organisation
- Brand acknowledgment in post-show report in magazines as well as in articles on website

Networking

- One-to-one engagement



EXHIBITION BOOTH



- **Exhibit Space:** Exhibition area for One-to-One interaction
- **Inclusion:** Backdrop with carpeted area; chairs, 1 reception table, chairs, logo table and power plug
- **Show Catalogue:** One full page ad in show catalogue (minimum 12 sqm stall required for this benefit)
- Complimentary **Delegate passes** which include conference access



- **Exhibition Desk Size:** 3 ft. X 2 ft.
- **Inclusion:** 1 table, 1 chair, fascia name and power plug
- **1 Delegate pass** which includes conference access

PREMIUM À LA CARTE OPTIONS

Delegate Kit Partner – INR 3.5 Lacs

- All delegate kits to be branded with your logo as sponsor and to be distributed to all the delegates Kit Docket to be branded

Luncheon Partner – INR 3.5 Lacs

- From Lunch Coupons to Lunch area branding will be done for the partner; Emcee mention during conference

Visitor Bag Partner – INR 3.5 Lacs

- Visitor bags to have logo branding of your brand as event sponsor; Bags to be distributed to all the visitors

Lanyard and Badge Partner – INR 7.5 Lacs

- Printed with your company logo to brand you as sponsor and to be distributed to all attendees, speakers, exhibitors and VIPs

Pen Partner – INR 3.5 Lacs

- Printed with your company logo to brand you as event partner (Material to be supplied by the partner)

Water Bottle Partner – INR 3.5 Lacs



PREMIUM À LA CARTE OPTIONS

Notepads Partner – INR 2.5 Lacs

- Sponsor Advertisement will appear on the back cover of the notepad

Charging Station Powered By Partner INR 2 Lacs

- Each charging station will be powered by your company name. The above cost is per charging station.

Interactive Wall Partner INR 3.5 Lacs

- Interactive walls like social media wall, sustainability wall will be powered by your company name. The above cost is per wall.

Mask & Sanitizers - INR 2.5 Lacs

- Masks and sanitizers to be provided in a jacket to be branded with your logo

WiFi Partner – INR 2.5 Lacs

- Wi-Fi coupons to be printed as your logo as Wi-Fi partner

Tea/Coffee Stall Partner INR 2.5 Lacs

- Sponsor Advertisement will appear on the back cover of the notepad

Standee – INR 1 Lac



*All prices mentioned are excluding 18% GST

We would be happy to make a custom proposal for you.

We have something for everyone. Every brand's business objective is different and we understand that. Depending upon your requirements, we would be open to creating the right set of opportunity for you to showcase and impress the decision makers. Whatever your goals may be, we have something in store for your brand and business:

- Thought Leadership
- Extensive Marketing and Branding Exercise
- Brand Showcase
- Product Launch
- Lead Generation Exercise
- Talking About Your Brand

Do let us know what else you can think of..



FTW
FASHION TECH WEEK



LOOKING FORWARD TO YOUR ASSOCIATION

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FASHION TECH WEEK

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 **APPAREL RESOURCES**

Apparel Resources is a business of fashion media house that provides latest news and insights into the apparel, fashion and textile industry. It is the go-to platform for breaking news, trend reporting, retail insight, sourcing and buying strategies, future market and technology that helps brands, retailers and manufacturers make better business decisions. **Apparel Resources'** digital, experiential, social, print and event platforms power and propel the industry forward.